Graphic Designer (Full-Time)

Location: Los Gatos, CA

About Us:

With over 10 years of experience, Conure Inc. has established itself as a leader in the marketing industry, committed to delivering innovative solutions and strategic digital guidance. We pride ourselves on our vibrant and collaborative culture, where creative minds come together to help businesses thrive in the digital landscape.

Position Overview:

We are seeking a talented and innovative Graphic Designer to join our dynamic team. In this full-time role, you will play a crucial part in bringing our clients' visions to life through visually compelling designs. You will collaborate closely with our marketing team to develop creative assets that enhance brand identity, engage audiences, and drive results.

Key Responsibilities:

- Design and create visually engaging graphics for various platforms, including websites, social media, email campaigns, and print materials.
- Collaborate with the marketing team to conceptualize and execute design solutions that meet client objectives and brand guidelines.
- Ensure consistency in branding across all design projects, maintaining a cohesive visual identity.
- Stay updated on design trends and industry best practices to bring fresh ideas to our projects.
- Prepare final designs for production, ensuring high-quality standards and adherence to timelines.
- Assist with any additional projects or tasks that arise, supporting management in delivering exceptional results.

Qualifications:

- Bachelor's degree in Graphic Design, Visual Arts, or a related field.
- 2+ years of experience in graphic design, preferably in a marketing or agency environment.
- Proficiency in design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign) and other relevant tools.
- Strong portfolio showcasing a range of design work, demonstrating creativity and attention to detail.
- Excellent communication skills, with the ability to collaborate effectively and articulate design concepts to team members and clients.
- Ability to manage multiple projects and deadlines in a fast-paced environment.

Why Join Us?

At Conure Inc., you will be part of a forward-thinking team that values creativity and innovation. We are looking for a graphic designer who is not only skilled but also brings a positive attitude and a collaborative spirit. We offer competitive compensation, a supportive work environment, and opportunities for professional growth, allowing you to contribute to impactful projects that make a difference for our clients.